

## From zero to hero: venturing into the HK market with the right support! 獲取最佳戰略 在香港市場揚帆啟航

No matter what industry you are in, as long as you have professionalism, passion, and determination to step foot in the Hong Kong market, the Hong Kong Government would be more than happy to help!

無論您從事甚麼行業，只要您有專業精神以及踏足香港市場的熱情和決心，香港政府都很樂意向您提供援助，為您的夢想助力！



You are now invited to meet and share your strategic plan with InvestHK of the Hong Kong SAR Government, which will offer you a wide range of free and customised services to advance your plan: from the planning stage right through to set up, launch and expansion.

我們誠邀您與香港特別行政區政府投資推廣署會面，分享您的企業願景和拓展策略。投資推廣署將免費為您提供專業意見並量身定制支援服務，從規劃、籌組、開業到拓展每個階段指導您落實計劃，助您一路上乘風破浪。

### What Invest HK can offer: 投資推廣署服務：

#### Planning stage 規劃階段

- Advice on business opportunities in Hong Kong  
提供有關在港開業機會的資訊
- Advice on working and living in Hong Kong  
提供有關在港工作及生活的諮詢服務

#### Set up stage 籌組階段

- Provide sector-specific information  
提供個別行業最新動態
- Support with visa and licence applications and liaison with relevant government departments  
簽證和牌照申請諮詢服務以及協助聯絡相關政府部門

#### Launching stage 開業階段

- Provide PR and media support services  
提供公關宣傳服務
- Introduction to service providers and business contacts  
介紹服務供應商和商業聯繫

#### Expansion stage 拓展階段

- Provide networking opportunities  
提供業界及商界的聯誼機會
- Advice on Hong Kong government initiatives and grants  
建議如何善用政府政策及資助

[Learn more 了解更多](#)



Hong Kong is a renowned Gourmet Paradise and has one of the world's most diverse and dynamic food scenes. The city has 6 of Asia's 50 Best Restaurants and 71 Michelin Star Restaurants in 2022 and continues to excel. Hong Kong's food industry is showing its agility and resilience as the industry continues to innovate and enrich the digital ecosystem throughout the pandemic.

With so many opportunities for growth and expansion, it is an exciting time to be part of the food business in Hong Kong. Contact Invest Hong Kong's Tourism and Hospitality Team at [swong@investhk.gov.hk](mailto:swong@investhk.gov.hk) or visit our [website](#) for free, confidential and customized services to set up in Hong Kong.

香港是享譽全球的美食天堂，擁有豐富多元及充滿活力的飲食文化。2022年，香港有6家「亞洲50佳餐廳」上榜，並有71家米芝蓮星級餐廳，表現卓越。香港飲食業以靈活性和韌性著稱，在疫情下持續創新並優化其數碼生態系統。香港市場提供大量業務增長和拓展機遇，是引進餐飲事業的理想地點。請聯絡投資推廣署旅遊及款待行業組 [swong@investhk.gov.hk](mailto:swong@investhk.gov.hk) 或訪問 [網站](#) 以獲取免費、保密和定制的諮詢服務。

Register now to meet with Invest HK  
立即登記，與投資推廣署會面

Organiser:


**Informa Markets**

Discover more:



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