Dive into the seafood paradise @RBHK x GA
海鮮狂熱席捲香港餐飲展 X 亞洲高端食品展

Seafood is always a menu favourite in Hong Kong, commonly served across Dai pai dong, bistro and high-end restaurants. According to WWF, Hong Kong ranks second in terms of seafood consumption in Asia, and is the world's eighth-largest seafood consumer. Facing such a huge and competitive market, you will need the finest catches that keep consumers coming back for more.

Feed your customers' appetite by sourcing premium seafood from 6-8 September 2022 at Restaurant & Bar Hong Kong x Gourmet Asia at HKCEC, where you can find all kinds of aquatic products including chilled / frozen / canned / processed / dried / preserved / organic seafood, seafood processing machines as well as gourmet delicacies such as caviar and abalone!
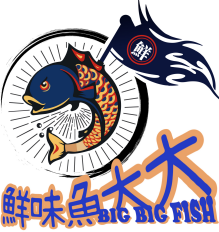
海鮮是香港餐桌上的常客，不論在大排檔、平民小館以至高檔餐廳都深受喜愛。香港對海鮮需高企，根據世界自然基金會資料顯示，香港是亞洲人均海鮮消耗量第二高的地區，全球排名第八。面對如此龐大及高潛力的市場，你需要採購最優質的海鮮產品，才能打動和留住顧客。

立即登記2022年9月6至8日假香港會議展覽中心舉行的香港餐飲展 X 亞洲高端食品展，採購環球優質產品包括冰鮮 / 急凍 / 罐頭 / 加工 /乾製 / 腌製 / 有機海產、海產加工機、魚子醬及鮑魚等精緻食品，用新鮮上乘的食材抓住顧客的味蕾！

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焦點海鮮參展商
Featured Seafood Exhibitors:

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偉發海產食品有限公司 WAI FAT SEAFOOD INTERNATIONAL LIMITED | 鮮味魚大大 BIG BIG FISH | See more 更多

Asia Seafood Trends you must know:
你不可不知的亞洲海鮮市場趨勢：

- Sustainable seafood will become a major focus in Hong Kong's F&B industry. Survey suggested that over half of the city's consumers are more willing to buy seafood products recommended by environmental NGOs like WWF
  可持續海鮮將成為香港餐飲業市場未來重點，研究顯超過一半的香港消費者更願意購買世界自然基金會等環保非政府組織推薦的海鮮產品

- In 2025, seafood will replace pork as the main source of protein for Chinese people, as manifested in an increase in seafood production in China's 15th Five-Year Plan
  2025年，在中國第 15個「五年規劃」中，海鮮產量將大幅增加，意味着海鮮將取代豬肉成為中國人主要的蛋白質來源

Source:
Seafood Media, World Seafood Shanghai

Learn more latest seafood trends by visiting RBHK x GA!
更多海鮮市場新趨勢等你發掘！

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