



Hong Konger's Incredible MEAT Crave!
香港人對肉食的渴求！



Hong Kong has one of the highest meat consumption per capita in the world at 664g per day, equivalent to two pieces of 10-oz steak. People in Hong Kong especially enjoy pork and beef, consuming four times the UK's average daily consumption amount.

香港是全球人均肉類消費最高的地區之一 - 每人平均每天 664 克 - 相當於兩塊 10 盎司的牛扒。而香港人特別喜歡豬肉和牛肉，消費量更是英國平均每日消費量的四倍。



Eating beef was once so rare in China that back in the 18th century, if you looked for a recipe you'd find it listed alongside palm civet and other "exotic" ingredients. But as Hong Kong's post-war economy developed and living standards improved, it quickly found favour among local diners.

直到 18 世紀，牛肉在中國人的日常餐飲中並不常見。若然你翻開古時的食譜，只能在「異國材料」的一欄找到牛肉的蹤影。但隨著戰後香港的經濟發展和生活水平的提高，牛肉便開始得到了食客的青睞。

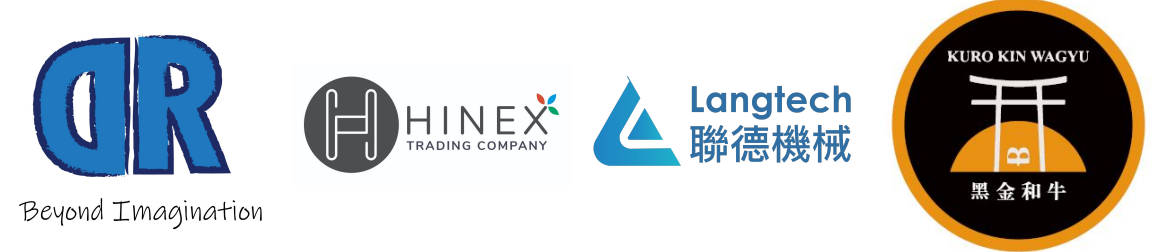


Hong Kongers love high-end Japanese beef because wagyu is a equivalent to luxury watch brands and caviar. It becomes increasingly popular now as consumers who would normally go to Japan to eat beef can't travel, so they are looking for outlets to get their fix.

其中，與奢侈名錶和魚子醬齊名的高級日本牛肉更成為了香港人的寵兒。日本和牛亦因香港人近年無法到日本旅遊而成為越來越受歡迎並用來滿足心情的替代品。

Source 資料來源:
[Health Impact, Green Monday](#)
[Global Pig Industry and Trends, Feed Additive](#)

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