

# HONG KONG COCKTAIL HOPPING 香港雞尾酒節

Organised by:  
 HONG KONG  
TOURISM BOARD  
香港旅遊發展局

Powered by:  
 RBHK  
RESTAURANT & BAR

**Bars Wanted! Calling for Bar Owners to join us this Summer at Hong Kong Cocktail Hopping**  
召集城中酒吧，加入香港雞尾酒節！！

If your establishment holds a **Liquor licence** and has an **open bar area**, come join us!

We are calling for you to join the Hong Kong's F&B Next Big Event – Delivering a brand-new Hong Kong Cocktail Hopping Campaign to you this summer in July 2022!

您的酒吧 / 餐廳持有**酒牌**和**酒吧工作檯**嗎？我們現在誠邀您參加這個 7 月的餐飲盛會，並為您帶來全新的香港雞尾酒節！

**Grandly launching, Hong Kong Cocktail Hopping** in July, eligible bars is offered a series of marketing promotion with actual consumption rebate. The Festival is to celebrate the 25<sup>th</sup> Anniversary of the Establishment of the HKSAR and aims to boost the F&B scenery to the community. **Join us now!**

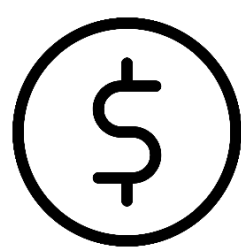
成功入圍的活動商戶將於 7 月推出的**香港雞尾酒節**可獲得一系列的推廣以及實際消費補貼。就讓我們慶祝香港特別行政區成立 25 週年，為行業和這座城市加油！現在就加入我們！

**We would love to support you!! 我們很樂意為你加油！！**

Eligible bars will get **ALL** the support below 合資格酒吧將會獲得以下**所有**支持:

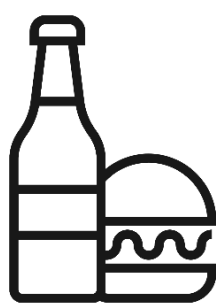
1

A One-off Marketing & Promotion Fee  
一次性市場推廣費用



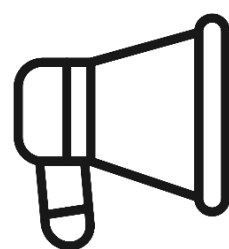
2

Actual Consumption Rebate\*  
實際消費補貼\*



3

Citywide Promotion and Exposure of Your Bar  
為你的酒吧在城中作推廣



*\*terms and conditions applied 受條件及細節約束*

*Talk to us directly for more campaign details 如欲了解更多，歡迎與我們聯絡*

Click Here to Download Our Flyer  
按此下載活動簡介



Organiser 主辦機構



HONG KONG  
TOURISM BOARD  
香港旅遊發展局

Powered by 策劃機構



If you're interested to join the campaign, please [submit the application on/before 31 MAY 2022](#), and our team will contact you shortly.

Should you require more information or assistance, please contact Ms Karrie Chiu ([Karrie.Chiu@informa.com](mailto:Karrie.Chiu@informa.com) / +852 3752 8344).

We look forward to hearing from you.

如欲參與此活動，請於**2022年 5 月 31 日或以前**填妥**報名表格**，我們的團隊會盡快與您聯絡。

如有任何查詢，可隨時向 Ms Karrie Chiu 聯絡 ([Karrie.Chiu@informa.com](mailto:Karrie.Chiu@informa.com) / +852 3752 8344)。

我們期待您的回音。

Yours sincerely,



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