



## Bars Wanted! Join Us for the Summer Cocktail Festival to Promote Your Bar! 加入夏日雞尾酒巡禮，為你的酒吧加油！！

Dear Bar Owners 親愛的酒吧東主,

Organised by Hong Kong Tourism Board and powered by RBHK x GA, we would like to invite you to participate in the all-new citywide **Summer Cocktail Festival** campaign! Launching in July 2022, eligible bars will enjoy a series of marketing promotion and subsidies, no extra cost involved!

我們誠邀各酒吧參與由香港旅遊發展局主辦及香港餐飲展 X 亞洲高端食品展策劃的**夏日雞尾酒巡禮**！這個活動將於2022年7月推出，符合資格的酒吧將享受一系列營銷推廣和補貼，無需額外費用！

To celebrate the 25<sup>th</sup> Anniversary of the Establishment of the HKSAR, the **Summer Cocktail Festival** aims to provide a delightful bar hopping experience to the public, as well as boost the vibe in the HK food and beverage industry.

Organiser 主辦機構



HONG KONG  
TOURISM BOARD  
香港旅遊發展局

為慶祝香港特別行政區成立25週年，**夏日雞尾酒巡禮**將向市民提供愉悅的逛酒吧體驗以及為香港餐飲業打氣。

Powered by 策劃機構



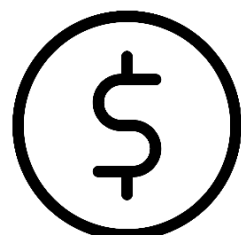
RBHK  
RESTAURANT & BAR

### We would love to support you!! 我們很樂意為你加油！！

Eligible bars will get **ALL** the support below 合資格酒吧將會獲得以下**所有**支持:

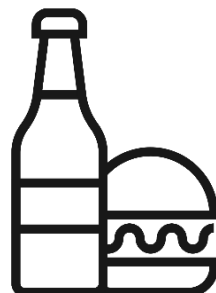
1

A One-off Marketing & Promotion Fee  
一次性市場推廣費用



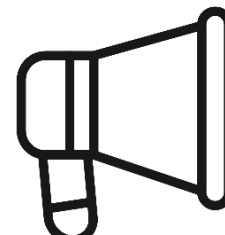
2

Actual Consumption Subsidy\*  
實際消費補貼\*



3

Citywide Promotion and Exposure of Your Bar  
為你的酒吧在城中作推廣



\*terms and conditions applied 受條件及細節約束

Click Here to Download Our Flyer  
按此下載活動簡介

Register your interest [here](#), and our team will contact you shortly.

Should you require more information or assistance, please contact Ms Karrie Chiu ([Karrie.Chiu@informa.com](mailto:Karrie.Chiu@informa.com) / +852 3752 8344).

We look forward to hearing from you.

如欲了解活動詳情，請在[表格](#)留下您的聯絡方式，我們的團隊會盡快與您聯絡。

如有任何查詢，可隨時向 Ms Karrie Chiu 聯絡 ([Karrie.Chiu@informa.com](mailto:Karrie.Chiu@informa.com) / +852 3752 8344)。

我們期待您的回音。

Yours sincerely,



Organised by:



HONG KONG  
TOURISM BOARD  
香港旅遊發展局

Powered by:



RBHK  
RESTAURANT & BAR

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