



RBHK
RESTAURANT & BAR



GOURMET
ASIA AS PART OF RBHK



2019
POST-SHOW
REPORT

Organiser



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OPENING CEREMONY



Organiser:



Major Supporter:

Inv



The 17th

Restaurant & Bar Hong Kong x Gourmet Asia Captures Global Industry Mood

The 17th **Restaurant & Bar Hong Kong X Gourmet Asia**, held on 3-5 September 2019 at the Hong Kong Convention & Exhibition Centre made headway by introducing various new show elements to create a more immersive and accommodative sourcing experience. The 3-day show housed 364 exhibitors from 32 countries and regions and attracted 9,063 trade buyers from 42 countries and regions, with China, Macau, Taiwan, Japan and Australia as the top 5 visiting countries and regions.

In response to the continuously changing landscape of the F&B industry, Restaurant & Bar Hong Kong (RBHK) joined forces with Gourmet Asia (GA), the real fine dining exhibition, to capture the high-end food and drinks and exclusive hospitality markets. Nearly half of the interviewed buyers showed interest in the gourmet sector and 93% of the interviewees were satisfied with the quality of exhibitors and their products.

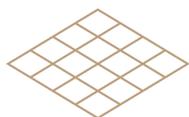
In addition, RBHK addressed the evolving demand for healthier products by co-locating with Natural & Organic Asia (NOA), introducing a wealth of organic, sustainable and ethically-sourced products to the Asia market. The ground-breaking co-location created powerful synergy, allowing dining establishments, supermarkets and retailers to capitalise on the latest F&B trend and sharpen their competitive edge.

The resounding success has led to an overwhelming response from exhibitors and visitors who are keen to participate again. Nearly 60% of the prime locations have been reserved for the next edition while over 98% of the visitors expressed keen interest in returning to RBHK X GA, which will take place on 1-3 September 2020 at HKCEC.

RBHKxGA2019

Facts & Figures

Exhibitors



12,000m²

Exhibiting Area



364

Exhibitors



32

Countries & Regions

Visitors



9,063

Trade Buyers



42

Countries & Regions



93%

Hong Kong



7%

Overseas

Highly Specialised Zones



RBHK

- Food & Drinks
- Beer & Spirits
- Foodservice & Catering Equipment
- Design, Supplies & Technology



GA

- Gourmet Food & Drinks
- Meat & Seafood
- Bakery, Confectionery & Coffee
- Wine & Spirits, Beer

Exhibitor Analysis

Exhibitors: 364

Ratio: Overseas **46%** vs. local **54%**

Exhibitors from **32** Countries & Regions:

- Australia
- Austria
- Belgium
- Canada
- China
- Denmark
- France
- Germany
- Hong Kong
- India
- Israel
- Italy
- Japan
- Korea
- Latvia
- Macau
- Malaysia
- Netherlands
- New Caledonia
- New Zealand
- Poland
- Portugal
- Republic of Ireland
- Russia
- Singapore
- Spain
- Sweden
- Taiwan Region
- Thailand
- The Philippines
- UK
- USA





“We’re pleased to exhibit in a great annual show here every year. RBHK is a good place to announce our new products and allows us to make business connections. We’ve got lots of positive responses and done better than what the expectation was.”

**Ms. Freda Tsang,
General Manager, Oceanus International
Trading Ltd (Hong Kong)**

“...the booth visitors were a high percentage of real opportunities. It’s clearly a ‘destination show’ for buyers in the industry and a huge amount of networking and relationship building goes on. Sign me up for next year!”

**Mr. Ross Williams –
Managing Director, Brandwerk Limited (Hong Kong)**

“First time for us to participate in an exhibition, we were positively surprised by the interest in our products from really high-quality leads. We met purchasing team from big hotel groups and restaurants groups at the show.”

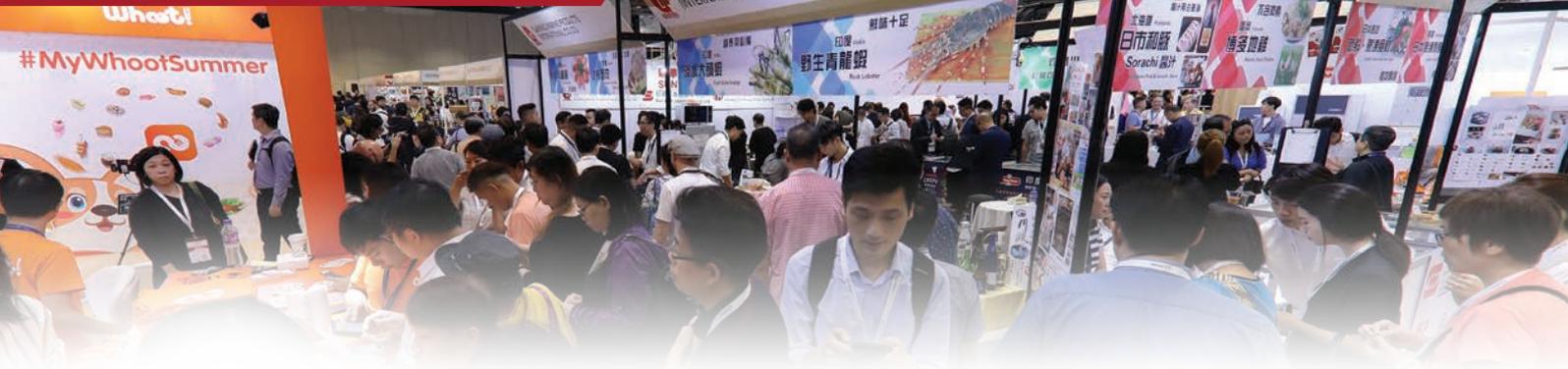
**Mr. Edwin Kwok –
Operations Manager, CTE Group Ltd (Hong Kong)**

“Being Hong Kong’s first world class automated meatball manufacturing factory accredited with world recognised certifications, RBHK has always been a great way for us to meet potential buyers and catch up with industry friends. We always have a blast at RBHK.”

**Ms. Niki Tang,
Managing Director, Bill’s Food Factory Ltd
許記魚旦 原味荳品 (Hong Kong)**



Visitors Analysis



9,063
Trade Buyers



42
Countries and Regions



93%
Hong Kong



7%
Overseas

Top 10 Visiting International Countries & Regions



Australia



China



France



Japan



Macau



Malaysia



Taiwan Region



The Philippines



UK



USA

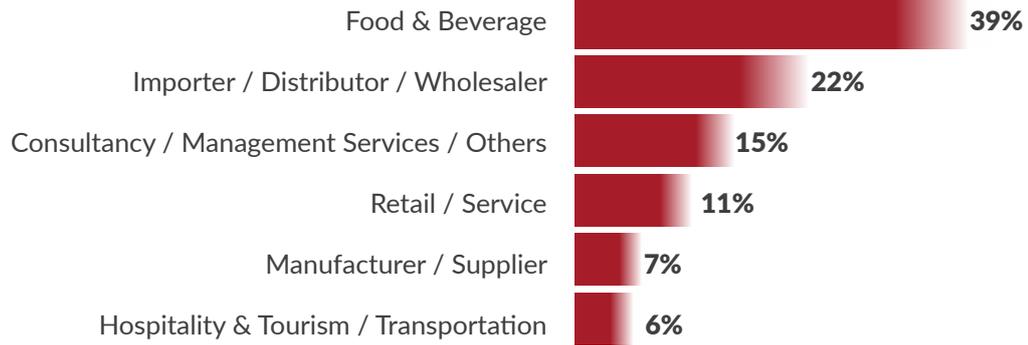
Visitors' Quotes:

“Many special products can be found here.”
Mr Boris Au, Director, Sakabayashi (Hong Kong)

“Interesting show to gather information and meet various sectors of the food industry.”
Mr. Gauthier Trarieux, Consultant & Office Executive, Altios Hong Kong (Hong Kong)

“The exhibitors are of high quality.”
Mr. Wu Wing Sing, Assistant Manager, Maxim's Caterers Limited

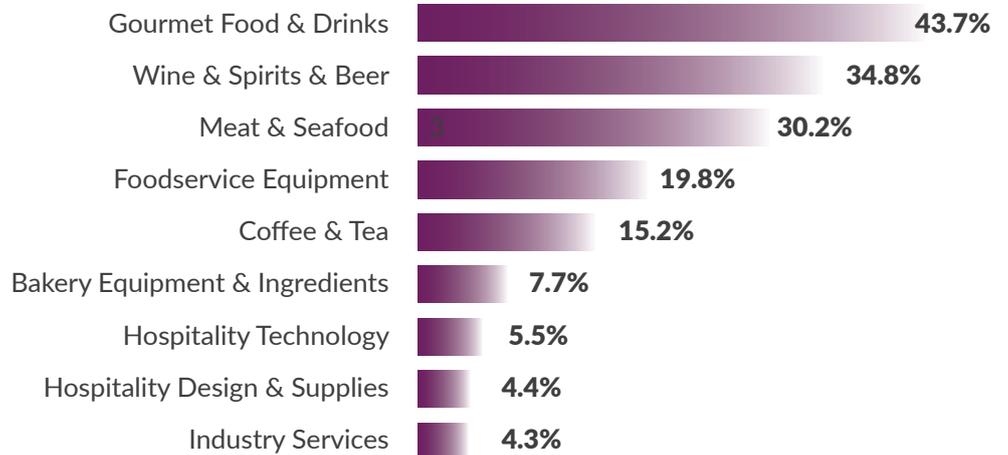
Visitor Profile by Business Nature



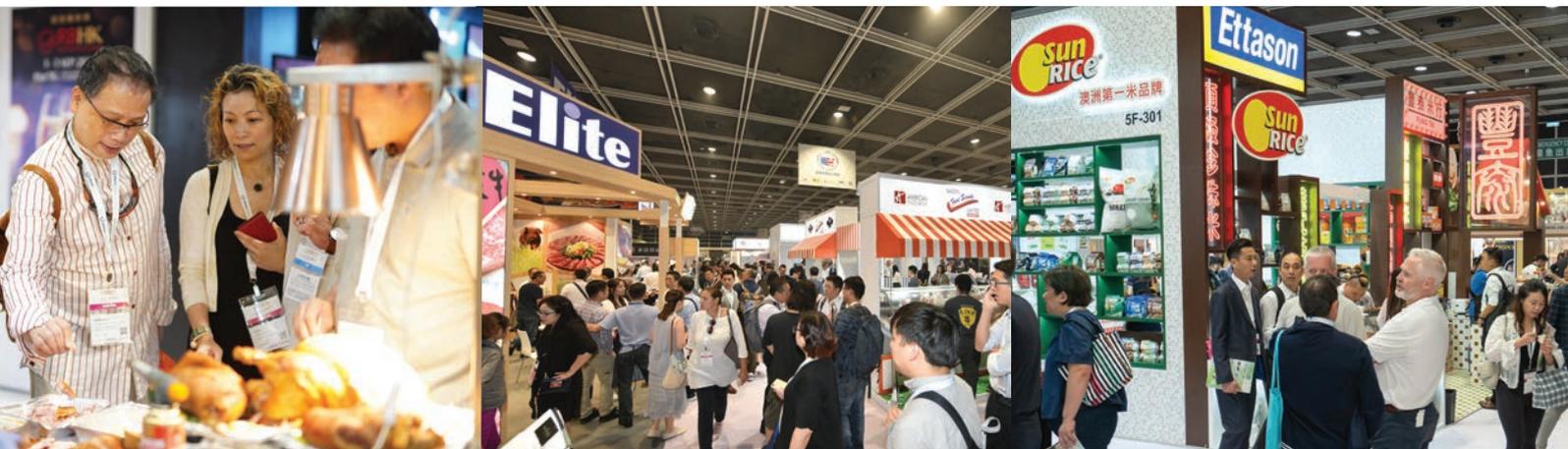
Visitors' Profile by Job Function



Visitors' Interested Products



(*multiple responses from interviewees)



Signature Events



Restaurant & Bar Hong Kong 2019 Cocktail Challenge

RBHK 2019 Cocktail Challenge shook up a storm as talented bartenders and mixologists competed to make the best cocktails. 50 contestants took to the stage and created cocktails using Pisco as the core ingredient, showcasing the charm of the emblematic drink of Peru. After rounds of fierce competitions, Yuya Sakamoto from Le Bec Fin French Restaurant took the crown.

International Chinese Baijiu Cocktails Mixologist Competition

This one and only cocktail competition challenged the most innovative mixologists to blend the traditional essence of Baijiu into modern cocktails. The glamour of authentic Chinese spirits was brought to light as contestants used Ming River Sichuan Baijiu to create flavoursome cocktails that impressed the audiences.

Wine Tasting Theatre

Sommeliers and certified Masters of Wine such as Ms Debra Meiburg MW, Ms Christina Choi WSET, Mr Bill Isler - CEO of Ming River, to name but a few, shared their extensive knowledge and wine appreciation tips in a series of wine seminars, wine judging and presentation ceremonies.

“Our company always looks forward to the annual Restaurant & Bar Hong Kong show. With its wide range of exhibitors and firsthand community connections, there are innumerable opportunities to engage, learn and develop new business opportunities while bumping into the who’s who of the Hong Kong F&B trade.”

Debra Meiburg MW, Founding
Director
Meiburg Wine Media, MWM
International

Coffee Power Championship

The competition brought together the region’s most knowledgeable and versed baristas to explore coffee cultures and create conversations. Over 30 competitors demonstrated their expertise across four different skill-based competitions – Rangers, Latte Art, Cup Tasters and Roasting. The winner goes to Be Water Team, Mr Fung Yuk Ning David, Mr Jacky Handrison and Mr Fan Tak Chun Jonathan respectively.

Chef Masterclass

Chinese chefs and pastry chefs from renowned hotels and dining establishments prepared culinary masterpieces using classic and innovative ingredients whilst sharing their inspirations and cooking tips, creating exceptional sensory experiences for the audiences.



Top Varieties

- 47% Cabernet Sauvignon
- 18% Chardonnay
- 11% Merlot
- 8% Sauvignon Blanc
- 6% Pinot Noir
- 3% Zinfandel

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Hong Kong Best Spirits Awards

The Awards selected the very best spirits in Bar, Restaurant & Hotel Categories and Spirits & Design Categories, celebrating the achievements of wine practitioners in promoting spirits in Hong Kong. Among the high-quality entries, Balblair Single Malt Whisky 15 Years Old - Asiaeuro International Beverage Limited and Samaroli Coilltean Guadeloupe Rum 20 Years Old /1998 - The Whisky Library won the best scotch whisky and best spirits title respectively.

Wine Luxe International Awards

Organised by Wine Luxe Magazine, the awards established a new standard of wine rating for Greater China. Top judges spanning diverse professional backgrounds teamed up to form a professional judging panel which has evaluated more than 2,000 wine and spirits from all over the world since 2016.

RBHK 2019 House Wine Awards

Accredited wine judges including sommeliers, restaurant & bar managers, wine traders and educators convened at the expo to score wines based on international standards. La Gatta Moscato Moscato d'Asti D.O.C.G. 2018 - Wines Connection Limited, Mancura Etnia Moscato 2018 - HOP HING LOONG CO. LTD and Castel Grand Vin 2016 - B&F Wine Cellar Limited stood out from the crowd and won the Best of the Best Sparkling Wine, White Wine and Red Wine award respectively.

MEDIA EXPOSURE

- AM730
 - Apple Daily Ltd
 - Apparel Magazine
 - AsiaHORECA
 - Asian Hotel & Catering Times
 - Bar Talk
 - Cru Magazine
 - China Hotel Magazine
 - FoodEx360.com
 - Grocery Trade Magazine
 - Hong Kong Builder Directory
 - Marshall Cavendish
 - Openrice Limited
 - PRC Magazine
 - Sing Tao Daily
 - South China Morning Post
 - Today's Baking
 - Whisky Magazine
 - Wine & Spirits
 - Wine Luxe
 - Winenow
 - 頭條日報
 - 食品展會大全
 - 食品商務網
- and more...





Visited Companies



Hospitality & Tourism

181 Hotel & Served Residences
American Club
Cathay Pacific Catering Services
Century Hong Kong Hotel
Club Lusitano
Compass Group HK Ltd
Conrad Hotel
Courtyard by Marriott Hong Kong
Crowne Plaza HK Kowloon East
Crowne Plaza Hong Kong Causeway Bay
Four Seasons Hotel HK
Galaxy Entertainment Group
Genting Hong Kong
Gloucester Luk Kwok Hong Kong
Grand Hyatt Hong Kong
Grand Lisboa Hotel
Harbour Grand Kowloon
Harbour Plaza Hotel Management Limited
Harbour Plaza North Point Hotel
HK Ocean Park Marriott Hotel
Hong Kong and Shanghai Hotels, Ltd.
Hong Kong Golf Club
Hotel Indigo Hong Kong Island
Intercontinental Grand Stanford Hong Kong
Kew Green Hotel Wanchai Hong Kong
Kowloon Shangri-La, Hong Kong
L'hotel Nina et Convention Centre
Ladies Recreation Club
Landmark Mandarin Oriental
Langham Hospitality Group
Le Méridien Cyberport
Mandarin Oriental Hong Kong
Marriott International
Novotel Century Hong Kong
Novotel Citygate Hong Kong
Panda Hotel
Plaza Premium Group
Regal Hong Kong Hotel
Regal Oriental Hotel
Regal Riverside Hotel
Renaissance Harbour View Hong Kong Hotel
Rosewood Hong Kong
Royal Pacific Hotel
Royal Park Hotel
Sheraton HK Hotel & Towers
The Peninsula Hotels
The Ritz Carlton HK
惠州皇冠假日酒店

Food & Beverage

A-1 Bakery Group
Ambrosia Oyster Bar & Grill
Baron 99
Beef & Liberty
Beefbar Hong Kong
Café de Coral Group
Dim Sum Gallery
Dim Sum Library
Dotcod Seafood Restaurant and Oyster Bar

Emperor Cinemas
Fook Lam Moon
Gourmet Dining Group
Green Orange Restaurant & Bar
Hung Fook Tong
Jardine Restaurant Group
Jumbo Kingdom
La Mer Restaurant & Lounge
Lady M
Madame Fù
Manhattan Bar & Restaurant
Maxim's Caterers Limited
Million Rank (HK) Ltd
Mos Food Hong Kong Limited
Mr. Steak
Nabe One
Ninetys
On The Hill Coffee Bar
Pacific Coffee
PHD 薄餅博士
Pizza Express
Pizza Hut HK Management Ltd
Red Mr
Sushi Express HK Ltd
Teawood
The Coffee Academics
Wing's Catering Limited
太興飲食集團
深圳大快活快餐有限公司
蛋撻王
金飯碗
香港豪華飲食集團
龍皇控股集團有限公司

Retail / Service

A.S. Watson
Art Wine Cellar Limited
Circle K HK Ltd
City Super Ltd
Dahlia Fine Wines Gallery
Dairy Farm International Holdings Limited
E&B Wine Cellar
Fernet Hunter
Highlights (H.K) Online Shopping Co.,Ltd
HKTVmall
Jebsen Beer
Madison Wine
Meatmarket.hk
PARKnSHOP
Wine Palace Holdings Ltd
Wine Spirit Limited
Winelink Ltd
Wing On Department Stores
YATA Supermarket
Yummy House International Ltd.
叁拾士多

Importer / Distributor / Wholesaler

AF Trade Limited
All Time Healthy Co Ltd
Allied Freres Fine Wine Ltd

Amazing Wine Global Ltd
Anglo Swiss Trading Co (HK) Ltd
Aqua Nordics Trading Co., Ltd.
Arfoods Group Hong Kong
Bee Health Australia (HK) Ltd
Broadway Foods
Cheung Chun Marine Products Ltd
Classic Fine Foods (Hong Kong) Ltd
Cosmos Wine Trading Ltd
Dah Chong Hong
Dai Fung Asia
Diligence Marine Products Ltd
Etak International Limited
General Wine & Foods Co Ltd
Goodwill Food Trading Co
Gourmet Wine & Dine Ltd
Guangzhou Grandkey Trading Co.,Ltd
Hop Hing Loong Co., Ltd.
I. Fish Company Limited
Infinity Elements Management Ltd
JetFresh Foods
Kanezen Hong Kong Co., Limited
Lorence & Company Limited
Miami International Food Company Limited
Nathan Small Enterprises Australia
Olivier Pacific Ltd
Organic Ocean Seafoods
Polybrands International Limited
Sims Trading Co Ltd
Tung Tai Hong
Wah Cheong Co Ltd
Wine & Spirits Global
Wine's Link Limited Hong Kong
Zhuhai Binhe Machinery Co., Ltd.
五豐行有限公司

Manufacturer / Supplier

Amoy Food Limited
Anngliss HK Food Service Ltd
Chung Wah Kitchen Machine Ltd
Crown Food Group Ltd
Dynasty Fine Wines Group Limited
Eurogestion (HK) Ltd
Five Star Wine International Limited
H.K. Lovcraft Limited
Int'l Gourmet Foods Ltd
Kee Wah Bakery Ltd
Koon Chun Hing Kee Soy & Sauce Factory Ltd
Lam Soon HK Group
Lee Kum Kee
Man Lok Yuen Food Trading Ltd
PastryGlobal Food Service Limited
Sin Tat Premium Foods Limited
Swire Coca-Cola HK Limited
The Kowloon Dairy Limited
Vitasoy International Holdings Ltd.
Well Feat Catering Equipment Co., Ltd

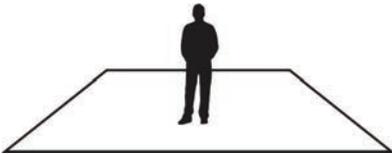
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Restaurant & Bar Hong Kong x Gourmet Asia 2020

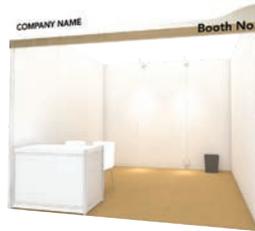
1-3 September 2020

Halls 5E & G, Hong Kong Convention and Exhibition Centre



Space Only

US\$475/m²
(Min. booking: 18m²)



Walk-on Package

US\$525/m²
(Min. booking: 9m²)



Premium Package

US\$555/m²
(Min. booking: 18m²)

Sponsorship Opportunities

Various sponsorship programmes are on offer to enhance your company visibility and networking opportunities, so you can stand out from your competitors and draw more traffic to your booth. Sponsorship opportunities include, but not limited to, visitor lanyard, show bag, souvenir, cyber kiosk, VIP lounge and onsite events.



The Organiser



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