

Where F&B Elites Meet 餐飲菁英 匯聚於此

## 2-4 SEP 2025



HKCEC 香港會議展覽中心





## 向頂尖餐飲買家展現您的釀造風味 Showcase Your Brewing Flavour to Top F&B Buyers

餐飲業對啤酒的需求已不再侷限於傳統口味。除了追求風味的創新與層次,越來越 多酒店、餐廳與酒吧營運者,開始尋求提供多元口味與客製化解決方案的啤酒品 牌。從限定風味,到與菜單搭配的聯名開發,啤酒早已不只是飲品,更是品牌體驗 與餐飲故事的一部分。能夠提供多元風味、靈活合作模式與創意釀造的供應商,正 是業界積極尋找的長期夥伴。你準備好讓啤酒成為餐桌上的亮點,甚至成為顧客記 住餐廳的關鍵元素嗎?

## 立即參展 展示你的釀造風味 **WE'RELOOKING FOR BRANDS LIKE YOURS!**



Beer is no longer just a classic choice on the menu. With rising demand for flavour innovation, more hotels, restaurants, and bars are turning to beer brands that offer customised solutions. From limited-edition brews to menu-paired collaborations, beer has become a vital part of the dining experience and brand identity. Suppliers with diverse flavours, creative brewing, and flexible partnerships are now the preferred long-term collaborators in F&B. Now's the time for your brand to shine. Are you ready to make beer the highlight of the table?

## **Exhibit Now** 立即參展



還在猶豫?我們現正推出專為啤酒品牌而設的參展方案,助您以更高成本效益進軍 市場,精準對接餐飲及酒店業的買家。透過線上線下全方位宣傳,有效提升品牌曝 光,開拓更多合作機會。名額有限,立即聯絡我們!

Still hesitating? We have an exclusive offer just for beer brands—designed to help you reach more buyers and elevate your brand presence. Showcase your brews and enjoy premium exposure through our online and offline promotions. Contact us today to unlock this exclusive opportunity.

> **Contact Us** 聯絡我們

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