

Where F&B Elites Meet 餐飲菁英 匯聚於此

## 2-4 SEP 2025

HKCEC 香港會議展覽中心





## The Ready Meals Market is Booming – Secure Your Share at RBHK! 即食食品市場需求激增!立即參展,搶佔商機!

The Asia Pacific ready meal market is experiencing unprecedented growth, with a projected annual growth rate of 6.8% and reach US\$23.5 billion by 2027. Are you ready to capitalise on this extraordinary demand? Across the region, hotels, restaurants, and cafes are rapidly embracing ready-to-cook and ready-to-eat innovations—not only to save time and reduce costs but also to enhance consistency, embrace sustainability, and unleash culinary creativity.

亞太地區的即食餐飲市場正蓬勃發展,年增長率高達6.8%,預計到2027年規模將 達到235億美元。您做好準備搶佔這商機了嗎?酒店、餐廳以及咖啡廳都紛紛採用 預製食品與即食的創新方案。這不僅能有效節省時間、降低成本,還能提升餐點的 一致性、推動可持續發展並發揮廚藝創意。



Over 50% of Our Buyers are From Hotels, Restaurants and Cafes Industry

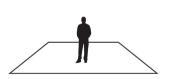
逾 50% 買家均來自酒店、餐廳及 咖啡店等行業

At RBHK, we bring together leading buyers, chefs, and decision-makers, with over 5,000 premium buyers from the hospitality and catering industry. Your innovative products will provide them with key solutions to enhance kitchen operational efficiency. Seize this opportunity to showcase and lead in the ready meal market.

香港餐飲展匯聚頂級買家、主廚及業界決策者,吸引超過5,000名來自酒店及餐飲 **行業的頂級買家參與**。 你的產品將成為他們提升廚房營運效率的關鍵方案。立即把 握機會,展示創新產品、拓展合作商機,搶佔即食餐飲市場先機!

## **Exhibit Now** 立即參展

## 2025年展位選項 2025 Exhibiting Packages



光地展位 Space Only

505 美元/平方米 (18平方米起)

US\$505/m² (min. 18m²)

標準展位

Walk-on Package

555 美元/平方米 (9平方米起)

US\$555/m² (min. 9m²)



特級展位 Premium Package

585 美元/平方米 (18平方米起)

US\$585/m² (min. 18m²)

Organiser:



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