

# Enter Washu Awards to showcase your Japanese Crafts! 香港和酒大賞評選優質日本佳釀



WASHU AWARDS

Hong Kong Washu Awards is now open for entry to recognise Japanese sakes and wines of the highest calibre! Now in its 4th edition, the awards receive over 100 entries each year from importers & distributors in Hong Kong and directly from Japan. Sake and Wine Sommeliers, WSET Educators and beverage experts will form an authoritative judging panel to select the very best product based on appearance, aroma, taste, package, etc. Make a splash with your Japanese crafts by entering the awards on or before 24 July 2023!

香港和酒大賞旨在表揚及推廣品質最佳的日本清酒和葡萄酒,本屆比賽現已接受報名!大賞已踏入第四屆,每年都會收到超過100個來自香港進口商及分銷商以及日本直達的參賽作品。評審團由一眾清酒和葡萄酒侍酒師、WSET教育家和業內著名評鑑專家組成,他們將根據外貌、香氣、味道和包裝等準則評選出最佳產品。想獲行內認可,打響知名度?立即行動,於2023年7月24日或之前報名參賽!

Submit your Entry 立即報名

### Co-organsier 協辦機構:





Hong Kong

THE TIME **SOMMELIER** 

### Winners can get.....

## 勝出者可獲:



Awards Certificate and exclusive right to use the Hong Kong Washu Awards Stickers/ Neck Tags 得獎證書及香港和酒大賞貼紙及標籤使用權

# PARING Sensations 賞酒嘗味饌選

Collaboration (Sake / Wine Dinner) with "Pairing Sensations" Campaign 「賞酒嘗味饌選」合作機會 (清酒/葡萄酒晚宴)

### Award Categories 比賽項目

Japanese Sake from focused region
Japanese Sake from non-focused region
Fruit Liquor / Plum Wine
Spirits

Japanese Wine:
•Sparkling
•White

•Red •Rose

Submit your Entry 立即報名



### SME Export Marketing Fund 中小企業市場推廣基金

Eligible Hong Kong exhibitors may apply for the "SME Export Marketing Fund" to save up to 50% exhibiting costs!

合資格的參展商可申請「**中小企業市場推廣基 金**」,節省高達50%的參展費用!

#### Organiser:

informa markets



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