



### 3Rs for Food Packaging: Rethink, Reduce, Recycle 食品包裝三大致勝法則

The global food packaging market is expected to expand at a CAGR of 5.7% from 2023 to 2030, with Asia being the top growth market. With food delivery on the rise, a well thought-out food packaging strategy, one that complies with the 3R principles can be a deciding factor for restaurants to lower cost while increase brand recognition and brand image. Got the sought-after product to offer? Showcase them at Restaurant & Bar Hong Kong (RBHK) 2023 to tap into the lucrative market!

2023 年至 2030 年，全球食品包裝市場預計將以 5.7% 的複合年增長率增長，尤其以亞洲市場增幅最快。隨著送餐服務的興起，個性化、設計簡約及可循環再用的食品包裝可助餐廳降低成本，同時提升品牌辨識度和品牌形象。想開拓食品包裝市場龐大商機？於香港餐飲展 (RBHK) 展示您的食品包裝方案，搶佔客源！

Contact our team for the best package  
聯絡我們，獲取最佳方案

They have joined...and you?  
已參展食品包裝公司



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#### Rethink – Personalised Packaging

Nowadays packaging is more than a complimentary product – it delivers a sense of quality and impacts brand loyalty. Personalised packaging with custom branding, graphics, colours, unique shapes can improve the overall food ordering experience.

#### 個性化包裝

時至今日，食品包裝不只是容器，而是能影響餐飲品質及品牌忠誠度的獨立產品。具有定製品牌、圖形、顏色和獨特形狀的個性化包裝可以改善外賣體驗。

#### Reduced – Minimalistic Packaging

Simple stands out. Clean packaging designs featuring a limited colour palette, simple fonts and clean lines, with a focus on functionality and product visibility are highly preferable among customers.

#### 簡約包裝

顏色、字體和線條簡潔統一，註重功能性和產品可見性的包裝更受顧客青睞。

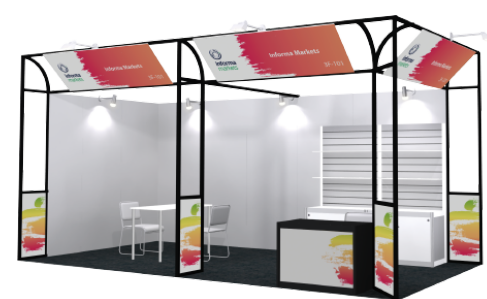
#### Recycled – Sustainable Packaging

The demand for packaging which use materials that are sustainable, recyclable, biodegradable and compostable continue to rise. Clear labels showing recyclability on the package is preferred.

#### 環保包裝

使用可持續、可回收、可生物降解和可堆肥材料的包裝需求持續上升。包裝上的可回收標籤更會為餐飲品牌加分。

Book your booth now  
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