



Upcoming Trends in the F&B industry of 2024 (Part 2)

餐飲業2024年最新去向 (下)

Curious about other market focuses? Check out the following market development and showcase your solution with **Restaurant, Bar & Café Hong Kong (RBHK)**!

隨著新一年的來臨，我們率先經為大家預告明年市場趨勢，想知道其他市場焦點？立即查看以下市場發展，與我們一同打造頂尖的餐飲業展覽！

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What's New? 市場最新動向

Increment of Food Delivery Apps 餐飲及外送平台功能增多

Food delivery apps are getting more popular than ever due to its unprecedented convenience. To stay ahead of the competitors and attract more customers, some of these platforms added new features including grocery purchase, membership programme, and cross-channel cooperation. These functions do not only increase user returns, but also bring more business opportunities to the platform and partners.



隨著外賣平台帶來的便利，其使用人數不斷增長。要保持競爭、吸引客戶，不少平台都增加多元化服務、會員積分、及誇平台合作優惠等推銷，為平台和合作夥伴帶來了更多的業務機會。



Smart Kitchen Appliances 智能廚房

In recent years, the F&B industry has been using technology and intelligent equipment to improve the efficiency, safety and convenience in the kitchen. Restaurants can identify, manage, and track food inventory, and control ordering and delivery through sensor technology and tags. Some restaurants have begun to use robots to do food processing, cooking and perform cleaning tasks, reducing the industry's reliance on human hands.

時代進步，近年餐飲業界透過科技和智能化設備來提升廚房的效率、安全性和便利。餐廳可以透過感應技術和標籤識別，管理和追蹤食物的庫存，控制訂購和配送。而部分餐廳開始使用機器人自動執行切菜、烹飪和清潔工作，減少對人手依賴。

As a comprehensive catering industry exhibition, **RBHK** is always at the forefront of the industry and keeps pace with the times. There are multiple exclusive exhibition areas within the exhibition, covering products and services from the entire catering industry.

香港餐飲展作為全面的餐飲業展會，時刻走在業界前沿、與時並進。展內設立多個專屬展區，囊括整個飲食業界產品及服務。



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食品 and 飲料



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