



Café Elements on the Menu Next Year 咖啡廳展區明年進駐！



At the heart of every café is, of course, coffee, and a range of tasty treats like baked products, pastries and desserts. But what makes café a real hit is the sustainable, aesthetic and specialised culinary experience that livens up the city. Scroll down to discover why we are presenting you with the newly rebranded **Restaurant, Bar & Café Hong Kong** and how the new café sector will contribute to your F&B business.

香港咖啡廳文化的核心，不只限於多元的咖啡、烘焙產品、糕點和甜點選擇，更在於環境優美、可持續和獨特的用餐體驗，無形中為這座城市增添了更多活力。香港餐飲展2024將擴大版圖，首次加入專屬咖啡廳展區，想知道為何拓展新領域刻不容緩？此舉如何助您的餐飲業務更上一層樓？立即了解更多！

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Reasons to Incorporate Café Elements 為何加入咖啡廳元素？

1. An Unstoppable Trend咖啡廳文化蔚然成風

Going to cafés has become a quick and easy way to get an energy boost in this fast-paced city, and the trend is fuelled by the growing role of social media ever since the pandemic, with around 300 cafés opened in 2021 alone.



香港人生活節奏急速，而咖啡廳正好提供了簡單快速的放鬆和社交方式。自疫情以來，人們習慣使用社交媒體搜索飲食和娛樂場所，進一步推動了咖啡廳的發展，僅2021年，香港就新開了約300家咖啡廳。

2. Great Room for Growth and Innovation龐大的發展和創新空間



Hong Kong has an exciting combination of East and West bakeries and dessert spots, offering more room to explore the blending and contrast of flavours. The recent health dining trend also opens up a vast market for innovative sugar-reduced and plant-based options.

香港的中西式麵包店及餅店共存，比起其他市場提供了更多探索新口味和融合中西材料的空間。最近的健康飲食趨勢也打開了低糖和植物性甜點的市場。

3. Respond to High Industry Demands回應香港餐飲專才需求

As a leading F&B industry sourcing platform, we witness a sharp increase in demand for café products in recent years. More than 38% of RBHK's buyers express a keen interest in café products.



近年來咖啡廳產品需求急劇增長，38%的參觀者有興趣採購咖啡廳相關產品。作為領先的餐飲業採購平台，我們定當全力滿足業界所需。

Contact us now for an Early-Bird Rate! 立即參展 享早鳥優惠



Many exhibitors have already re-booked their space for next year during our show! Early-Bird Rate will last till 31 Oct 2023, book now to beat the crowd!

眾多參展商已於上月展會期間預訂來年展位。早鳥優惠將於2023年10月31日截止，請立即行動！

Contact us now for an Early-Bird Rate!
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