Café Delights Take Center Stage in 2024 咖啡廳文化席捲香港餐飲展2024



Get ready for an exciting union of culinary excellence and café innovation like never before! Taking place from 3-5 September 2024, the upcoming RBHK will be rebranded as Restaurant, Bar & Café Hong Kong, seamlessly blending the realms of coffee, cafés, bakeries, and pastries with other F&B categories. By integrating café elements, we ensure that the show remains at the forefront of industry trends and constantly adapts to the needs of industry professionals across all sectors.

香港餐飲展2024將擴大版圖,邁進新里程!展覽將於2024年9月3至5日升級回歸,除了以往的優質餐飲產品,更會聚焦精品咖啡、咖啡廳、糕點烘焙及麵包店等領域,將咖啡廳文化無縫融入餐飲體驗當中,確保我們時刻緊貼市場,迅速回應所有餐飲專才的需求。

Exhibit Now 立即参展

What to source at the Café Sector? 咖啡廳專區展品

- Bakery and Confectionery End products 烘焙及糕點成品
- Bakery and Confectionery Equipment & Supplies 烘焙及糕點製作設備和用品
- Café Supplies 咖啡廳用品
- Coffee Bean / Powder 咖啡豆及咖啡粉
- Disposable Cups 即棄杯具
- Espresso machine & Barista Equipment 意式咖啡機及咖啡師設備
- Ingredients / Essences / Agents 材料、香精及添加劑
- Packaging Solutions 包裝用品
- Roasting Machines 烘豆設備
- Specialty / Blend / Instant Coffee 精品咖啡、混豆咖啡及即溶咖啡

How Café culture is shaping Hong Kong's F&B landscape? 咖啡廳文化推動香港餐飲變革



High Café Density 咖啡廳數量培增

Staring from 2020, Hong Kong has experienced a noticeable increase in the number of cafes, the majority are independently owned, with only a few being backed by brands or larger organisations.

從2020年開始,香港的咖啡廳數量大幅上升,而 且大部分是獨立經營的,只有少數為大型連鎖品牌 或受大型機構資助。

Rising Coffee consumption 咖啡飲用量上升

According to Research and Markets, the Asia-Pacific's specialty coffee sector will experience a 15.3% annual growth rate from now until 2030, making it the fastest-growing market in the world.

據 Research and Markets 統計,亞太地區是全球增長速度最快的精品咖啡市場,從現在起到 2030年,年增長率將達15.3%

Source from 資料來源: <u>Research and Markets</u>





Innovative Partnerships 創新合作關係

From luxury brands to independent clothing boutique, book shops and homeware stores, cafés are now extending partnerships with different businesses to offer a lifestyle experience that blends shopping with F&B indulgence.

從奢侈品牌到獨立服裝店、書店和家居用品店,咖啡廳不 斷與各界企業建立合作關係,提供購物與餐飲一體的優質 生活體驗。

Contact us now for an Early-Bird Rate! 立即參展 享早鳥優惠



Many exhibitors have already re-booked their space for next year during our show! Early-Bird Rate will last till 31 Oct 2023, book now to beat the crowd!

眾多參展商已於上月展會期間預訂來年展位。早鳥優惠將於2023年10月31日截止,請立即行動!

Contact us now for an Early-Bird Rate! 立即預訂 即享早鳥優惠

Organiser:

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