



An Ocean of Opportunities in Asia's Seafood Sector 發掘亞洲海鮮市場海量商機！



Immerse yourself in an ocean of flavours, where the finest and freshest catches await your discerning palate. Our dedicated seafood sector at Restaurant & Bar Hong Kong (RBHK) offers an unrivalled opportunity to discover the best ocean wonders, from fresh, chilled, frozen fish, seafood to processed by-products, as well as the current consumption trends and sustainable practices to minimise environment impacts. Dive deep into the realm of seafood at RBHK 2023 and open up massive business opportunities!

於香港餐飲展探索特級海洋風味！展覽設專屬海鮮區，讓您採購最優質、最新鮮的冰鮮、冷凍魚類、海鮮及加工製品，探討海鮮消費趨勢，以及可持續海鮮理念如何減少對環境的影響。立即登記參觀，潛入無窮無盡的商機之海，探索各水產海鮮領域！

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Tap into the Asia Seafood Market 發掘亞洲海鮮市場潛力

- Asia accounts for 73% of the seafood sales in the world and consumes more than two-thirds of the available seafood supply.
亞洲海鮮銷售量佔全球73%，食用量佔現有海鮮供應量的三分之二以上。
- Due to rising health awareness, non-vegetarian consumers in Asia are gradually adopting a pescatarian lifestyle which incorporates seafood into vegetarian diets.
隨著健康意識提高，亞洲非素食消費者逐漸轉向魚素生活方式，將海鮮融入素食中。
- Hong Kong has a high per capita consumption of 32 kg in 2021. 12% of Hong Kong's seafood imports were re-exported, mainly to mainland China.
2021年香港人均海鮮食用量高達32公斤。香港12%的進口海鮮將再轉口，主要銷往中國內地。

Source 資料來源: [Modor Intelligence](#) / [USDA Report](#)

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