

## RBHK 2023: Reimagine F&B Experience 香港餐飲展2023重塑餐飲體驗

Brace yourself for an unprecedented sourcing experience as Restaurant & Bar Hong Kong (RBHK) unveils an array of new zones and events that will revolutionise the industry like never before! Repositioned as a F&B and lifestyle experience hub, the expo will present compelling gourmet and natural & organic elements together with exciting new events that will ignite your passion and business potential. Pre-registration is now open, join us to witness the ultimate transformation in the world of F&B, lifestyle and hospitality!

本屆香港餐飲展將帶來一系列全新展覽元素及現場活動,讓各位餐飲專才享受前所未有的採購 體驗,窺探行業變革及走向!展覽將重新定位為餐飲和生活體驗平台,引人高級食品和天然有 機元素,並舉辦多項全新餐飲活動,激發創新意念及商業潛力。買家預登記現已開放,立即登 記參觀,走在行業最前!

Register as Visitor 立即登記成為買家

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## **New Show Elements** 新增元素 回應市場需求



### Gourmet 高級食品

Gourmet foods and drinks are now defined as affordable luxuries that can be enjoyed daily, including small indulgences in life like fine tea, coffee, chocolates and cheese. At RBHK 2023, you can source premium classics, artisan products and everyday gourmet all at once.

高級食品的定義現已引伸為可負擔的日常奢侈 品,包括高質的茶、咖啡、巧克力和芝士等。 您可於香港餐飲展一次過採購經典高級食材、 手製產品和日常精緻食品。

#### Organic 有機產品

While we all agree that natural and organic labels are future game-changers, how to turn consumers' awareness into real purchase remains a major challenge. RBHK 2023 will invite well-acclaimed natural and organic exhibitors and experts to share tips on how to close the say-do gap.

天然有機產品是公認的市場潛力股,但要將消 費意識轉化為真正的購買行為仍有一定困難。 香港餐飲展將邀請天然及有機展商和專家分享 如何提升產品真實效益。

## **Exhilarating Events** 精彩活動



# **Hong Kong Coffee in Good Spirits** Championship 香港咖啡調酒大賽

From traditional Irish Coffee to unique cocktail combinations, baristas and barkeepers will display their full sets of skills and creativity to create a perfect blend ready take the market by storm. The champion will represent Hong Kong in the world competition to showcase the unique artistry and innovative beverage recipes.

香港咖啡調酒大賽旨在考驗咖啡師及調酒師的 創意及咖啡調酒技巧,在限時內炮製出兩者完 美融合的風味特飲,包括傳統愛爾蘭咖啡或自 創雞尾酒組合等。比賽冠軍更可代表香港參加 世界大賽,在全球舞台展示創新飲料配方!

### **Pairing Sensations** 賞酒嘗味饌選

Pairing Sensations is a stage designed for Chefs and Sommeliers to present their philosophy and stories behind the magic of food & beverage pairing. Connecting the world through mix and match of flavours from different countries.

賞酒嘗味饌選旨在與大眾分享美酒與佳餚配搭 的美妙之處,由廚師和侍酒師共同帶出全新的 味蕾享受及故事,讓來自不同國家風味創意配 搭成為連接世界的媒介。

> And more... 還有更多……

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