

Where Food & Business Meet

RBHK

Restaurant · Bar · *Café*

3-5 SEP 2024

Hong Kong Convention
and Exhibition Centre



Q RBHKG



Organiser:

informa
markets

A New Chapter for F&B Excellence

Now rebranded as **Restaurant, Bar & Café Hong Kong**, the all-time favourite industry platform will return from 3 to 5 September 2024 at the Hong Kong Convention and Exhibition Centre, offering the finest F&B, gourmet and natural & organic products while tapping into realms of coffee, cafés, bakeries and pastries to unlock new business horizons. Through refined themes and enhanced offerings, the exhibition caters to every facet of the F&B sector, empowering businesses to stay ahead in the ever-growing industry.

All-encompassing Showcase



Bakery & Confectionery



Coffee & Tea



Equipment,
Design
Supplies &
Technology



Food & Drinks



Meat & Seafood



Natural Beauty
& Spa



Natural Food & Beverage



Natural Health
& Wellness



Natural Living



Wine, Spirits & Beer

Spectacular Event Lineup



Coffee
Competition



Cocktail
Challenge



Wine Tasting
Theatre



Industry
Awards
Presentation



Educational
Seminar

2023 Facts & Figures

Exhibitor Profile

300+ Local & International Brands

Featured Exhibitors



BBMSL LIMITED



CENTURY FOOD
COMPANY LIMITED



CREATIVE
FOODSERVICE &
PACKAGING
LIMITED



EATS365 HONG
KONG LIMITED



ELITE FRESH
FOODS COMPANY
LIMITED



GALA CREATIVE
LIMITED



LUEN PUN
ENTERPRISE
GROUP LIMITED



MILLENNIUM
HONG KONG FOOD
SERVICE LIMITED



ORIOLE FOOD
INTERNATIONAL
LIMITED



SUN WAH
JAPANESE FOOD
LIMITED

and more...

National Pavilions



Denmark



Japan



Malaysia



UK



U.S.A.

Hear from Our Exhibitors...

“ Restaurant & Bar Hong Kong provided us with a platform to showcase our comprehensive range of products and solutions. The response from visitors was overwhelmingly positive, and the networking opportunities were invaluable. We're excited about the partnerships that lie ahead!

Mr Joel Chu
Director
Oriole Food International Limited

“ This was our first-time joining Restaurant & Bar Hong Kong, and we were surprised by the breadth of knowledge and audience diversity that the show had to offer. We were able to meet buyers from different sectors across the region, which greatly expanded our reach and business potential.

Mr Oki Kazuhisa
Senior Director
The Japan Food Product Overseas
Promotion Centre Hong Kong

Visitor Profile

9,161 Unique Trade Buyers

Key Visiting Companies

%Arabica, McCafé, A.S. Watson Group, Café de Coral Holdings Ltd., Cathay Pacific Catering Services, CIAO International (Best Mart 360°), City Super, Compass Group, Tai Hing Catering Group, Circle K Convenience Store, Hong Kong Disneyland, Jardine Restaurant Group, Lai Sun Dining, Langham Hospitality Group, Maxims Caterer, Miramar Group, Pacific Coffee, Peninsula Merchandising Plaza Premium Group, Regal Hotels International, Starbucks, The Hong Kong Jockey Club, The Parklane Hong Kong (a Pullman Hotel), The Ritz Carlton Hong Kong, Unicorn Stores (HK) (APITA, UNY), Wynn Resorts, Yata, and more...

Business Nature

Bar / Restaurant / Bistro / Clubhouse	24.8%
Importer / Exporter / Distributor / Wholesaler	20.1%
Bakery / Coffee Shop / Café	18.4%
F&B / Hospitality Management Service & Consultancy	14.3%
Hotel / Resort / Serviced Apartment / Theme Park	7.6%
Cooking Studio / F&B Workshop and Other Food & Beverage Related Industries	5.4%
Convenience Store / Department Store / Supermarket	5.3%
Academic / Association / Training Institute / Government Organisation	2.5%
Beauty / Health / Organic Food	1.3%
Other Service Providers	0.3%

Hear from Our Visitors...

“ At Restaurant & Bar Hong Kong I was able to reconnect with old partners and meet with new exhibitors that I had been eagerly seeking out. The countless conversations I had and the connections I established were beyond valuable.

Mr Joe Ho
Client Development Manager
FMCH & Cold Chain,
Greater China
Maersk

“ This year's event has been upgraded, with a stronger international presence and more gourmet, natural and organic products on offer. I have gained fresh perspectives on how to elevate my restaurant's performance and deliver a more personalised and innovative dining experience to my customers.

Mr Martin Powdrill
Executive Chef
The Globe

Wide Marketing Exposure



Strong Association and Industry Support

Strong support from local and regional associations.



Website

An essential orientation tool that enables current and potential customers to browse through your company, products and booth location prior to their visit.



Direct Mailing

A series of promotional materials will be sent to over 40,000 international and regional buyers.



Trade Magazine, Newspaper and Online Media

Leverage our industry connections to gain extra exposure in a wide range of overseas and regional F&B media coverage.



Social Media

Visitors can get hold of the latest market news and event details on our social media platforms.



E-newsletter

With more than 35 issues sent throughout the year, our show e-newsletters reach over 75,000 subscribers.



VIP Nomination

VIP / Visitor invitation letter will be sent automatically to potential buyers nominated by exhibitors.



Telemarketing

Our professional telemarketing team keeps close contact with prospects to deliver show information.

Hosted Buyer Programme

RBHK's Hosted Buyer Programme is specially designed for senior decision makers to source and connect with our exhibitors in a cost-efficient manner. The programme offers a wide range of benefits that may include:

- Travel Allowance
- Exclusive Business Matchmaking Services
- Access to Hosted Buyer Lounge, and so much more!

RBHK 2024 Exhibiting Packages

SME Export Marketing Fund (EMF)

Save up to 50% of exhibition expenditure per eligible company.

See www.smefund.tid.gov.hk for latest guidelines.



Space Only

US\$495/m² (min. 18 m²)



Walk-on Package

US\$545/ m² (min. 9m²)



Premium Package

US\$575/m² (min. 18m²)

Contact Us Now!

Organiser:



Informa Markets

17/F China Resources Building,
26 Harbour Road, Wanchai,
Hong Kong

+852 3709 4981

Ms Grace Lee / Mr Terry Tse

exhibit@rbhk-ga.com