



Bake, Brew, Bond: Step into Hong Kong's Café Scene 把握香港咖啡室致勝之道

Get ready to turn your café dreams into reality at the newly rebranded tradeshow — **Restaurant, Bar and Café Hong Kong 2024**. With an impressive number of buyers hailing from the coffee and baking industries, you will be in the midst of decision-makers, influencers, and enthusiasts searching for innovative techniques, quality ingredients and flavourful end products. Join hands with us to brew up something extraordinary together!

全新定位的**香港餐飲展2024**讓你在香港咖啡廳市場中脫穎而出！展覽吸引大量來自咖啡及烘焙行業的買家，你可與決策者、意見領袖和市場先鋒會面，展示創新技術、優質原料和製成品。立即加入香港餐飲展，讓企業優勢加「焙」！

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RBHK captures diverse demands 香港餐飲展 雲集多方買家

Café and Bakery 咖啡室和餅店



Hong Kong's demand for café products is ever-evolving. It is estimated that over 250 new Cafés open in the city each year. We also witness a significant increase in buyers from cafés and bakeries in the last edition.

香港對咖啡室相關產品的需求逐年遞增。據估計，全港每年有超過250家咖啡室開張，而上屆展覽來自咖啡室和餅店的買家數量亦顯著增加。

Hotels & Restaurants 酒店及餐廳



Afternoon tea as a meal has seen the highest spend uplift of all mealtimes in 2023. RBHK brings together hospitality buyers, luxury hotels, and gourmet restaurants looking for café products to deliver a more premium and shareable food experience.

資料顯示2023年下午茶的消費增幅是所有用餐選項中最高的。香港餐飲展匯聚了高級酒店、精緻餐廳及款待業專才，他們正積極搜羅相關產品，以提供更優質、可分享的美食體驗。

Ride the wave of the flourishing Café trend! 把握機會，立足香港咖啡室市場！

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合資格的參展商可申請「**中小企業市場推廣基金**」，節省高達50%的參展費用！

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